



OUR FUTURE IS BRIGHT
ST. LUKE SCHOOL WALK-A-THON 2021

October 8, 2021



Dear St. Luke Families,

The time has come for our first major fundraiser of the year – the St. Luke School Walk-a-Thon. **This year's Walk-a-Thon takes place on Friday, October 8.**

To ensure the success of the Walk-a-Thon, all students are asked to collect pledges, with the expectation that each student can raise at least \$150 in pledges from family, friends, and neighbors. For their hard work, students will be given out of uniform passes and other prizes! We strongly encourage that all donations be made online, but cash and/or checks will be accepted when accompanied with a WAT pledge sheet. All pledges are due Tuesday, October 5.

The Walk-a-Thon will begin around 8:30 am and should conclude by 11:00 am. **All students will dismiss at 11:30 am.** Please note that lunch will not be served and there will be no afternoon EDS that day. Students should wear comfortable shoes and their Walk-a-Thon t shirts, which they will receive the day before the event. Students should also bring a water bottle.

St. Luke School will follow the most current CDC and Archdiocese of Chicago safety guidelines in regards to COVID. You will be informed of any new updates.

Volunteers are needed. In order to make this fundraiser a success we need your help, enthusiasm, and energy, along with lots of school spirit. There are plenty of volunteer opportunities for parents so everyone can get involved. The volunteer sign up form will be sent via email the week before the event.

We count on the support of each and every school family as we strive to make this year's event even more successful than the last.

Thank you for your continued support of St. Luke School!

Prizes

Each student's goal is to collect at least \$150 in pledges. Students who reach their goal will receive an official St. Luke Walk-a-Thon baseball cap.

Students can also earn out of uniform passes and raffle tickets:

Pledges Raised	Number of Raffle Tickets	Number of Out of Uniform Days
\$500 +	5	5
\$300	4	3
\$150	3	1
\$100	2	0
\$50	1	0

- The raffle drawing will take place at the Walk-a-Thon wrap-up celebration. Raffle prizes include gift certificates for Starbucks, Brown Cow, Panera, and more.
- The classroom with the highest participation will be rewarded with a pizza party.
- Out of Uniform passes can be used between November 2nd - 12th
- **The top 10 earners will win a special St. Luke Beach Towel!**

Our fundraising goal for this year's Walk-a-Thon is **\$60,000**.

In honor of our school's 100th anniversary, we have set a stretch goal of \$100,000 which will allow us to install air conditioning in the school classrooms. If we are unable to reach our stretch goal, all funds raised over the \$60,000 goal will be placed in an air conditioning fund until we have enough to move forward with the project. The total cost of installing window units in each classroom is roughly \$40,000 and the project cannot happen until all funds are raised.

Let's Go, Bearcats! We can do this!

Online Giving

Online giving makes it easy to reach out to friends and family – especially those who are far away. Here's how to create your family donation page:

- Go to the Walk-a-Thon event page - a direct link can be found in the Announcements section on the home page of the school website. Click 'Join Fundraiser'.
- You will first be asked to log in. If you used online giving last year, you don't have to create a new account. Your user name should be your family email address. If you forgot your username or password please use the prompts to recover/reset. If you don't have an account, click 'Create a New Account' and follow the prompts.

Once you have activated your page you can:

- Update your goal (**this should be \$150 per student, not per family**)
- Add a picture and a special message (optional)
- Use the links to share the page on Facebook and Twitter
- Send emails to friends and family using the email template

For prize distribution purposes, all donations will be divided evenly between the family's children unless you notify us otherwise.

Here is a sample of a family fundraising page:

The screenshot shows a personal fundraising page titled "Personal Fundraising Page for St. Luke Parish School Students" with a link to "Click here to donate". The page is divided into two main columns. The left column features a header "St. Luke Parish School Students are raising money for 2019 St. Luke School Walk-a-Thon", a "FUNDRAISING PROGRESS" gauge showing a current amount of \$20 and a goal of \$150, a "Donate Now" button, and social media sharing options for Facebook, Twitter, LinkedIn, and Email. The right column has a header "You can be a HERO by helping us raise money for our school! Superhero capes are optional!", a "Thank you!" message, a photograph of a group of children and an adult, and several paragraphs of text explaining that the money raised subsidizes tuition for all students, describes the walk-a-thon event, and states that the event will take place on Friday, October 11.

If you have any questions or experience any technical difficulties, please contact Sheila Price at sprice@stlukeparish.org or 708-435-8927.